

Media Kit



Spirit 

 Kali

Stock Up Kids



Hi, my name is Spirit and, yes, I'm 10 and have been trading since I was 7 and my brother Kali was 9. You also may know that I want to be on the Ellen Show and regardless of what my brother wants you to believe he does too.

I do a lot of things but only enjoy a few of them. I love to sing, dance, make money and art. The rest of the things listed that I do is because of my parents that make all my decisions for me. I will one day be a lawyer and I've been saying this for some years now. So it has been said that I know what I want and I go out and do it. At the age of five, I gave up meat because I didn't want to eat it anymore. Well, today I still don't eat meat.

Unlike my brother, I enjoyed the trading from the start. I didn't enjoy his jokes when my dad was trying to teach us but since he's matured a little, things are better. Now we can focus on this paper. I like going to all the different places and staying in 4 and 5-star hotels. I can't help that I like the finer things like Snow crabs, Starbucks, Apple products and my favorite store Justice. Just know I don't spend my money on doodads. Thanks, to my mom and dad!

Now more about Stock up Kids; Yes, we are trading real money and outperforming the S&P 500 by an impressive 11 points also known as the Standard and Poors. Yes, we are among some of the top traders in the world thanks to great mentorship from three of the best traders ever

Yes, I said ever. Like Mr. Courtney Smith who managed both the #1 hedge fund and mutual fund all while having one of the top financial newsletters. And our mentor, Ms. Angel Rich aka the next Steve Jobs reminds me of my future self with the exception she's not a lawyer. And you already know our dad put us on. So with mentors like these, the only place for us to go is up.

My brother and I don't agree on a lot but we both like making money and helping others. We like helping others so much we are donating a portion of our website proceeds to four nonprofit organizations:

Common Ground Foundation.

<https://commongroundfoundation.org>

Hip Hop Detoxx

<https://www.hiphopdetoxx.org>

Project Pneuma

<https://www.projectpneuma.org>

Yes Drop-in Center

(<http://www.yesdropincenter.org>).

My brother and I would like to encourage you to not only to follow our trades but follow our lead on supporting these noteworthy organizations.

Why? Because that's what Stock Up Kids do

Come Follow Us!



about Spirit





About Kali Hi, my name is Kali. I'm 11 and I enjoy lots of things but nothing more than football and animals. I would like to someday play professional football and be a zoologist. I have been blessed to have two great parents.

They both make me angry sometime but I

really don't know what I would do without them. Now let me tell you how all this Stock Up Kids stuff began. One day my "little" sister told our dad that she wanted to be on the Ellen show and since then my life hasn't been the same. "Thanks, sis!" Those that have little sisters or brothers know what I mean.

Hey, it wasn't my dream, yet our dad made us both come up with an idea to make this Ellen thing a reality. I'm just saying. Well, I guess it was our idea to start "swing trading" but I had never heard of it until my dad

suggested it. In my family, you learn that the lessons will show up someday in the future. So not to be scolded I adopted a positive attitude (hint hint). It was challenging in the beginning because I consider myself a bit of a jokester;

which doesn't blend very well with my dad when

It's time for work. Over time he relaxed a little and I took things more serious when necessary and ever since I'm starting to really see the lesson. As our portfolio grows I'm starting to see the magic. Since trading, we've gone to a lot of cool cities for training and speaking opportunities, we started a YouTube channel, designed a lit logo and merch. My hope is to make lots of money trading and teach a lot of people how to do the

same. It would be cool to someday be on the Ellen show even though it wasn't my dream. Come Follow Us!



about Kali





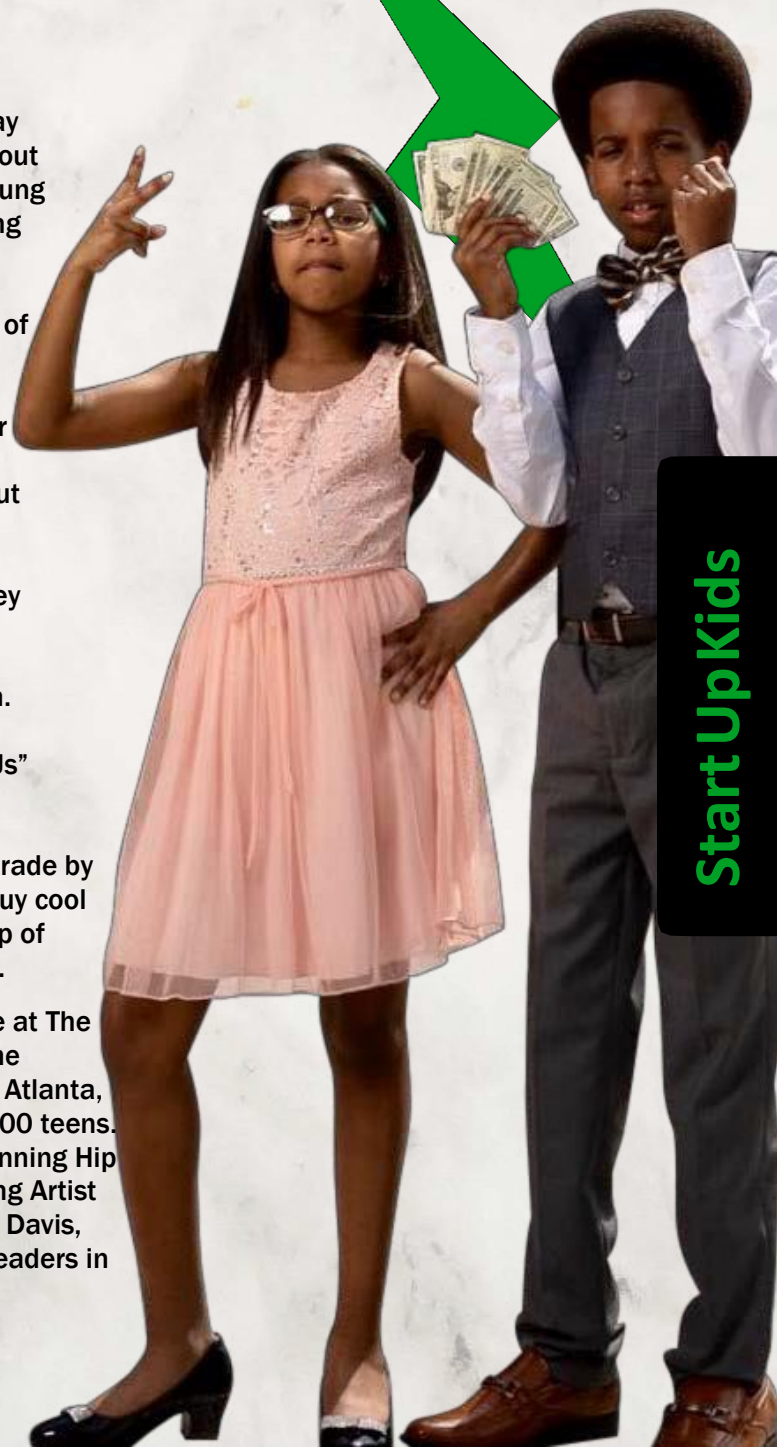
Kali and Spirit are two very active, fun and loving children. They play golf, ride horses, dance, sing, play the piano, drums, and football. Since the age of three, they have both been training in jujitsu and boxing. Starting them out early owning their own business didn't seem to be a big deal to their parents Gary and Callie Rahman who are business owners themselves.

When their daughter, Spirit, approached them at age seven with wishes to be a guest on the Ellen DeGeneres show her dad challenged both her and Kali to come up with an idea noteworthy of such a request. After several conversations and researching many different ventures, Swing Trading was where they settled. Their dad started them out paper trading (that's when you trade without using real money) and after doing that for a year mom and dad purchased a system that one of their mentors developed which increased their knowledge of how to trade overnight. By learning more about the fundamentals and breakout channels of trading, they've been investing real money and outperforming the S&P 500 by 11 points. They continue expanding their knowledge by learning charting and options. This knowledge has placed Kali and Spirit (aka The Stock up Kids) in the top percentage of traders in the world. In a recent interview with mentor and #1 Hedge Fund and Mutual Fund Manager, Courtney Smith, Kali said: "It's kind of cool knowing you do something really well that some adults don't know how to do".



Their dad says "Kali and Spirit may ~~seem~~amazing to most that hear about them trading stocks at such a young age but they are no more amazing then your child. As they tour the country speaking to children and adults teaching them the basics of trading, know that you're also a Stock up Kid". Spirit has shared with many audiences one of their main messages: "There are no glass ceilings to trading." Look out for these two bombshells and follow them on their YouTube channel, Stock up Kids where they showcase their personalities, drop business knowledge and information we can all grow from. Learn from the Stock up Kids as they invite you to "Come Follow Us" on their website www.StockUpKids.com and you'll pick up tips on how to trade by following them in their trading, buy cool merchandise and also stay on top of where they will be speaking next.

The Stock Up Kids recently spoke at The DreamingOutLoud event held on the campus of Morehouse College in Atlanta, Georgia to an audience of over 600 teens. They spoke along with Award-winning Hip hop Artist and actor T.I., Recording Artist LECRAE, Singer Song writer Cree Davis, and others to encourage future leaders in S.T.E.A.M.



Start Up Kids

Objectives

The goals and objectives of Stock Up Kids House are to:

- To educate the public, on the importance of children learning and trading with the various passive income streams (methods).
- Create and manage a profitable business
- To increase business portfolio, size, and turnover
- Obtain immediately needed capital from private investors
- Provide an income for the owners of the Company
- Create a remarkable experience for the Company's customers by providing them with top-notch service
- Develop a repeat customer base that continues to purchase services time and time again

Mission

Stock Up Kids exists to help our community kids develop with a sense of inclusion, financial accessibility, and hospitality. Our mission is to provide the best possible combination of customer service quality, quality foreign and domestic markets training techniques, and price so that every customer feels they have received excellent value.

Services and Products

The goal is to always provide the Company's customers with quality services and products so that great value is realized by every customer. This will be instrumental in maintaining repeat customers and in gaining first-time customers. Current services and products being offered are:

- **Passive income training for Kids:**

This will simply be to make kids income earners as they will possess the ability and capability to deal and trade in different markets with ease. Passive income differs from earned income and portfolio income in a variety of ways. Passive income is generally defined as a stream of income earned with little effort, and it is referred to as progressive passive income when there is little effort needed from the individual receiving the passive income in order to grow the stream of income.

- **Apparel Sales:**

The Company will also be involved in the sales of clothing apparels which will positively brandish the company's image. Example of cloth types will include;

- I. T-shirts (black and white)
- II. Pullover
- III. Caps
- IV. Socks etc.



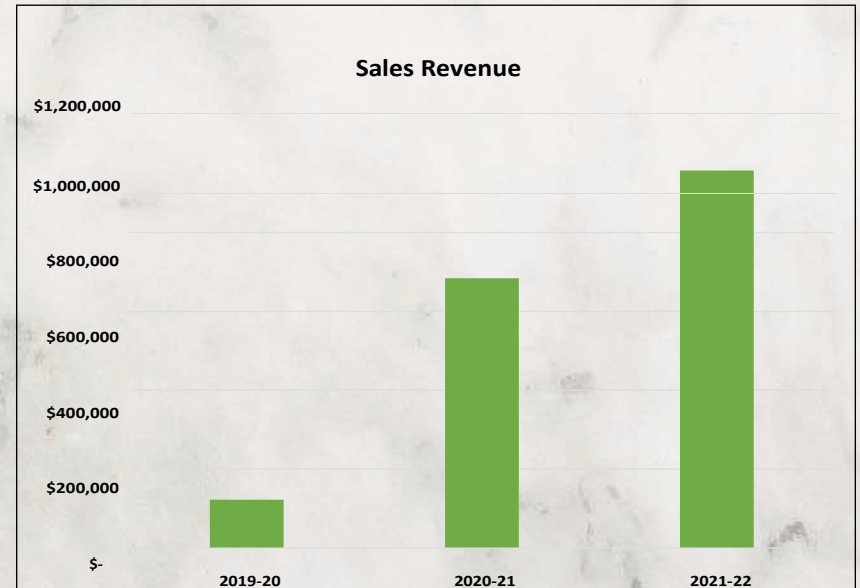
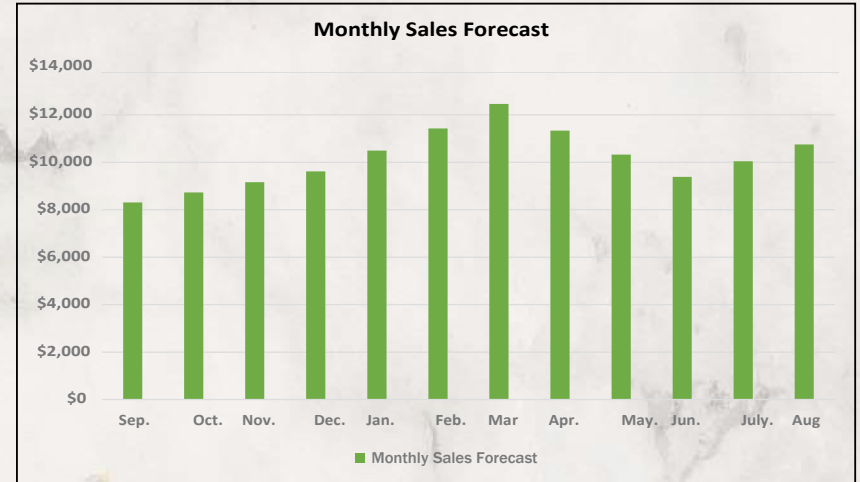


Sales Forecast

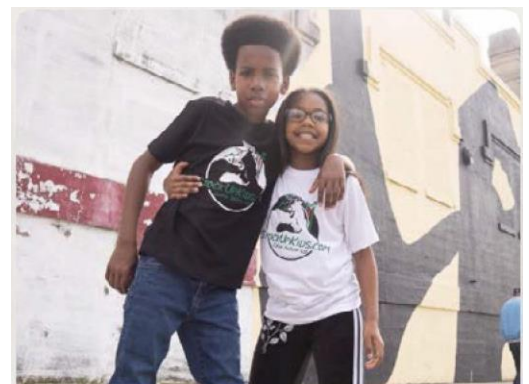
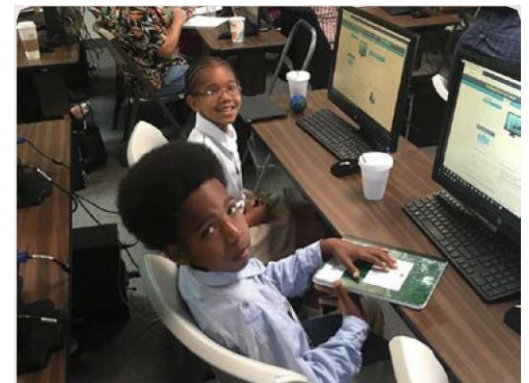
The sales forecast has been developed from a conservative perspective to ensure that the sales targets are met. Sales will be derived from offering the following service, Trading, The fee-based website, YouTube channel (sponsors and YouTube itself), Merchandise, Speaking, etc. The table and charts below illustrate our explicit sales forecast.

Sales Forecast			
Sales	2019	2020-21	2021-22
Revenue from Ordinary activities	\$99,000	\$554,400	\$776,160
Revenue Apparel Sales	\$23,100	\$129,360	\$181,104
Total Revenue	\$122,100	\$683,760	\$957,264
Cost of sales \$	4,620	\$25,872	\$36,221
Controllable Profit	\$117,480	\$657,888	\$921,043
Controllable margin percent	96.2%	96.2%	96.2%

Chart: Sales Forecast

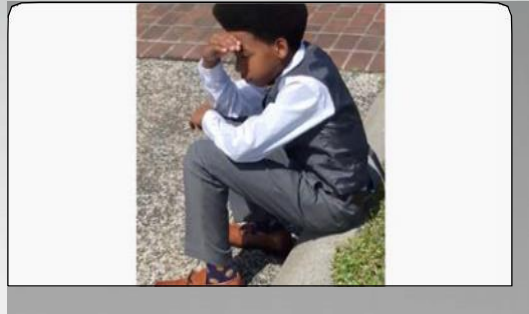


- Gallery





Videos



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to book the Stock UP Kids for your event



youtube channel



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